



PLANNING & EXTERNAL RELATIONS COMMITTEE MEETING

Metropolitan Atlanta Rapid Transit Authority

May 3, 2018

10:30 a.m.

Consent Agenda

Approval of the April 12, 2018 Planning and External Relations Committee Meeting Minutes

Individual Agenda

1. Briefing - FY 2018 Mid-Year Ridership Review – Robert Goodwin, Director, Research and Analysis
2. Briefing – Proposed Service Modifications for August 2018 – Donald Williams, Senior Director, Transit System Planning
3. Briefing – Rides to Wellness Initiatives Update – Tonya Saxon, Operations Planning Analyst
4. Briefing - Airport Video/Campaign – Jennifer Jinadu-Wright, Sr. Director, Marketing and Sales
5. Briefing – Media Impressions Quarterly Update – Stephany Fisher, Sr. Director (Acting), Communications
6. Other Matters